



Shayndi Raice & Roger Cheng, *New Verizon Wireless CEO Dashes into 4G Service*, WALL ST. J., Dec. 13, 2010

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WSJ: How are you going to distinguish your 4G from rival technologies?

Mr. Mead: The quality of the network is paramount for us. It was clear to us that LTE was a superior technology. I spent some time running wireline [landline] and FiOS [Verizon's high-speed home Internet and television business], and **wireless is going to offer a tremendous breadth of capabilities for substitution.**

WSJ: So are you saying LTE could serve as a replacement for wireline services?

Mr. Mead: It is a very practical and encouraging substitution for DSL, particularly when you look at rural markets.

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Marguerite Reardon, *Can 4G Wireless Take on Traditional Broadband?*, CNN TECH, Mar. 23, 2010 available at http://articles.cnn.com/2010-03-23/tech/cnet.4g.wireless.clearwire_1_wireless-service-traditional-broadband-cable-modem-services?_s=PM:TECH

"In fact, Clearwire's chief commercial officer, Mike Sievert, said during the company's fourth-quarter 2009 earnings call last month that **roughly half of the company's subscribers are using its new Clear brand 4G wireless broadband service as a replacement for DSL and cable modem services.**"